

ENTRY
DEADLINE:
25 JANUARY 2023

FESPA AWARDS 2023

Munich



ENTRY GUIDE

CELEBRATING PRINT EXCELLENCE

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WELCOME TO...

...the FESPA Awards, the only independent print industry awards recognising the best print in the world and the people responsible for making it happen. The FESPA Awards are renowned, throughout the world of print and signage, as the place where industry standards are set, stars are created and where inspiration abounds. Each year, we receive hundreds of outstanding entries, judged by industry experts which result in an incredible shortlist. The FESPA Awards winners are announced at a spectacular FESPA Awards Ceremony.

This guide contains everything you need to know about the FESPA Awards 2023. Make sure to read it before entering, as it contains all the essential information about the categories you can enter, the entry criteria, details of the judging process and more.

Don't delay – start thinking about which categories you can enter today!

ENTRY FEES:

FESPA
ASSOCIATION MEMBERS **€100**

NON
MEMBERS **€150**

YOUNG
STAR **FREE**

IMPORTANT DATES FOR YOUR DIARY:

16 June 2022
Awards 2023 open for entries online

6-23 February 2023
Deadline for entries to arrive in the UK

6 – 10 March 2023
Judging takes place

23-26 May 2023
Shortlisted entries displayed at FESPA Global Print Expo 2023

24 May 2023
Awards 2024 opens for entries

25 January 2023
Deadline to submit entries

13 February 2023
People's Choice voting opens

13 March 2023
People's Choice voting closing and shortlisted entries announced

24 May 2023
Winner's announced at FESPA Awards Ceremony

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CATEGORIES:

1. Display and POP on Paper & Board

Printed on paper and board, including FDSU, corrugated and in-store displays

2. Packaging on Paper & Board

3. Display and POP on Plastic

Printed on all types on plastics, including plastic banners and backlit film + lenticular sheet, plastic printing on flexible or rigid sheets, including vacuum forming

4. Packaging on Plastics

5. Posters

Posters, single sheets, multi-sheet billboard and other outdoor advertising formats

6. Serigraphy's and Fine Art

Original Serigraphy's and Giclée's, Fine Art reproductions, books, brochures.

7. Decals and Printed Labels

Decals, printed labels, fleet marking, window vinyl etc.

8. Wrapping

Wrapping of vehicles (commercial, fleet or private) and other items (e.g. items for interior use)

9. Creative Special Effects

Paper board and plastics – special effect screen or digitally printed over offset, digital or screen printed images and other innovative applications (i.e. Thermochromic, scratch and sniff, flow in the dark, rub-removable and glitter)

10. Special Effect on T-Shirts, Garments and Other Textiles

Special effect on t-shirts, garments and other textiles, including embroidery, additions of pearls, metal circuitry etc.

11. Printed Garments

Screen printing, direct to garment printing, transfers, dye sublimation printing on pre-made garments

12. Roll-to-roll Printed Textiles

Pigment, dye sublimation, acid, water-based printing in interior décor, furnishing (i.e. pennants, banners, tapestries, draperies, other textile products, bags, scarves, ties etc.

13. Glass, Ceramic, Metal and Wood Products

Glass, ceramic, metal and wood products (e.g. Tableware, tiles, glasses, mirrors curved and flat, direct printing, decals, glass & ceramic & metal & wood products, signs and objects.

14. Direct Printing on Three Dimensional Products

Direct printing on three dimensional products, bottles, mugs, skis, packaging.

15. Non-Printed Signage

Channel lettering, neon signs, sign-writing, etching, engraving and dimensional signage, acrylics, non-printed vinyls etc.

16. Functional Printing

White goods, automotive, in mould design, fascia's, dials, nameplates, signs, gauges etc. Printed electronics; Printed circuits & membrane switched, hybrid circuits, RFID's, Solar cells

17. Printinteriors

Public spaces (e.g. Museums, Hospitals etc.), Hotels & Restaurants, Events & Pop-Up Experiences, Offices & Workplaces and Retail

18. Young Star

Separate from the main award categories, the Young Star Award is marked across all categories, and has two subcategories; vocational trainee in digital or screen printing and student design for digital or screen printing.

ADDITIONAL CATEGORIES

19. People's Choice Award

This award is separate from the main award categories in that it cannot be entered directly. All entries will be showcased online and judged by the community. This is the perfect opportunity to invite your community and customers to vote for your entry. An entry which does not win in its original categories is still eligible for this award.

20. Best in Show Award

This award will be selected across all the categories and decided and agreed by all judges.

21. Judges Award for Innovation

This award will be selected across all the categories and only awarded to truly innovative work.

22. Sustainability Award

This award will be selected across all the categories and decided and agreed by all judges.



JUDGING CRITERIA - CATEGORIES 1 - 16:

1. Excellence in execution of print quality – technical expertise and print quality (relevant to the application)
 - Image definition, precision (registration) and sharpness (0-20 points)
 - Colour appearance (0-20 points)
2. Appropriate use of techniques, design, media, creativity for the application (choice of print and techniques to meet the objectives of the project)
 - Job complexity (0-30 points)
 - Product use (0-10 points)
 - Creativity, aesthetical aspect (0-10 points)
3. Selling efficiency/ROI for the end-user of the printed item(s) (0-10 points)

Total 100 Points

JUDGING CRITERIA - PRINTERIORS CATEGORY:

This categories' entries will be judged as 'whole projects', on criteria of impact and appropriateness of use. All entries must include a video of the final completed project, and contain an element of print (although they will, by their nature, include non-printed elements such as walls, floors, props etc.)

1. Excellence in production execution – technical expertise and print and material quality (relevant to the application)
 - Image definition, precision (registration) and sharpness (0-15 points)
 - Colour appearance (0-15 points)
2. Appropriate use of techniques, design, media, creativity for the application (choice of print and techniques to meet the objectives of the project)
 - Job complexity (0-30 points)
 - Product use (0-10 points)
3. Creativity, aesthetical aspect (0-20 points)
Excellence in production execution – technical expertise and print and material quality (relevant to the application)
4. Selling efficiency/ROI for the end-user of the printed item(s) (0-10 points)

Total 100 Points

Terms & Conditions:

1. By entering the competition, you warrant that your entry will not infringe the rights (including any intellectual property rights) of any third party. If your entry features any person(s), you must ensure that their permission has been obtained for use in the entry (or where such a person is under 16, the consent of their parent or guardian).
2. In consideration of FESPA accepting your entry to the competition, you grant to FESPA an irrevocable, non-exclusive, royalty-free, worldwide licence for the full period of copyright to publish or otherwise use your entry in any way and at any time so far as such use is connected to this competition; or to FESPA; and to sub-licence such rights to any third party.
3. FESPA (or any party who is a sub-licensee of FESPA under condition 2, above) may cut, edit, crop or arrange your entry as it sees fit.
4. Your application to enter the competition and any dispute or claim arising out of or in connection with it shall be governed by and construed in accordance with the law of England and Wales.
5. You agree that, subject as provided below, the courts of England and Wales shall have exclusive jurisdiction over any dispute or claim instituted by you against FESPA arising out of or about your application to enter into the competition. Nothing in this clause shall limit the right of FESPA to take proceedings against you in any other court(s) of competent jurisdiction.
6. FESPA and its partners will not be held responsible for any loss, stolen or damaged entries before during or after the awards
7. FESPA Reserves the right to change alter or amend the T&C's, entry criteria or marking criteria at any time without prior notice.

JUDGING CRITERIA - YOUNG STAR:

A vocational trainee needs their manager to details how the entrant has performed against the following tasks:

1. Teamwork (0-20 points)
2. Technical understanding relating to the job specification (0-20 points)
3. Ability to meet identified quality requirements (0-20 points)
4. Initiative (0-20 points)
5. Efficiency (0-20 points)

Total 100 Points

A student studying design for screen and digital printing needs their tutor to detail how the entrant has performed against the following tasks:

1. Creative use of printing techniques (0-20 points)
2. Understanding of technical limitations of the process (0-20 points)
3. General design skills – articulate expression typographically and with photography and illustration (0-20 points)
4. Knowledge of colour management (0-20 points)
5. Efficiency (0-20 points)

Total 100 Points

COMPULSORY ADDITIONAL MATERIALS:

Please provide high resolution image(s) of the print(s), and send a sample for judging. This is essential for entry.

In addition, the Printeriors Award requires entrants to submit a video of the final completed project.

Please note that entries that do not provide these materials will not be judged.

OPTIONAL SUPPORTING MATERIALS:

- Original design documents, to prove you were the originator
- Supporting documentation (endorsement from government bodies, academic institutions, clients, customers or supply chain partner(s) relevant to category. Remember that your contract with clients and partners may prevent you from sharing artwork
- Video – a tour of your equipment, the production process, installed print, interviews, testimonials, or demonstration of integration